



HNRS 2021, Section 1
Colloquium in the Arts:
Art and Its Market

Prof. Darius A. Spieth
School of Art – Art History Program
Fall Semester 2018
T TH 9:00-10:00 a.m.

This course is designed to approach the issue of art and its role in the commercial market place from a variety of perspectives. It is divided into two parts. Part one will retrace the origins of the various “players” in the modern art market setting (dealers, auction houses, collectors, museums, etc.) from seventeenth-century Holland to the end of WWII. Part two will investigate the structures and strategies of the contemporary art market. Issues will include marketing, psychology, economics, finance, ethics, and the social role of art in capitalist society. Guest lectures and museum visits will supplement and enrich class discussions. As capstone projects, students will curate a hypothetical exhibition on the subject of “Art & Money,” as well as write and present a research project.

Completion of this course will earn you credit equivalent to English 2000. Class is CxC (Communication across the Curriculum) approved, and students may apply credit earned in this class towards a CxC certification mentioned on their transcript (for more information, go to: <http://exc.lsu.edu>).